

# SPONSORSHIP PACKAGE OPTIONS



## 2025/26 TOURNAMENT AND SEASON

**Briefing Night:** Thurs 5 March   **Fishing:** Fri 6 to Mon 9 March

WE CHASE OCEAN GIANTS – BUT WE ONLY SUCCEED WHEN  
GREAT PARTNERS STAND BEHIND US

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# INTRODUCTION

## SHELLHARBOUR GAME FISHING CLUB

**Established 1999**

*Teach a person to fish and you feed them for a lifetime.*

*Support a fishing club and you build a community for generations.*

Nestled along the stunning NSW South Coast, Shellharbour Game Fishing Club is more than just a fishing club — we are a passionate community united by the ocean, adventure, and the thrill of big-game fishing. From seasoned anglers to future champions, our members share a deep respect for the sport, the environment, and the camaraderie that comes with life on the water.

As one of the most active and family-focused clubs in the region, we proudly support junior development, responsible fishing practices, and a welcoming community spirit. With a growing membership base, exciting tournament calendar, and a strong presence within the local boating and fishing community, we continue to elevate game fishing in our region year after year.

Your support plays a vital role in helping us achieve this mission.

By partnering with Shellharbour Game Fishing Club, you're not just supporting a sporting organisation — you're investing in a vibrant local community, encouraging youth participation, enhancing regional tourism, and aligning your brand with a respected and passionate group of anglers.

Join us in shaping the next chapter of our club, celebrating the sport we love, and promoting responsible, exciting offshore fishing for generations to come.

Together, we land more than fish – we build a legacy.

*"Perhaps I should not have been a fisherman, he thought. But that was the thing I was born for" – Ernest Hemingway*

# PLATINUM SPONSOR

## CONTRIBUTION OF \$15,000

Big fish may be caught offshore — but real champions are made here in our community.

Sponsor will receive the following benefits:

- Blue Water Classic naming rights – “Company Name Blue Water Classic”.
- Company name/logo on front page of Tournament Brochure as Tournament Sponsor.
- Company name/logo in any additional advertising of the Tournament.
- Prime placement of Company name/logo on the Tournament apparel.
- Company name/logo as banner on the home page of SHGFC website and a direct link to your company website.
- Naming of Company at each sked during the Tournament weekend.
- Sponsor access to promote business and/or a new product on SHGFC members only social media pages.
- Regular ads on the SHGFC public social media page.
- Booth area to display products at Tournament Briefing dinner. Sponsor to advise by February 1 2026.
- Company signage around Shellharbour Marina for the duration of the Tournament. Sponsor to supply.
- 4 x Tournament Shirts OR Tournament Shirts for the entire crew if fishing

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# PLATINUM SPONSOR

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- Tournament entry for sponsor team of 4 anglers to fish Tournament – own boat or charter to be arranged by sponsor. Additional fees apply for NSWGFA(Club) Memberships, extra anglers/Shootout/Calcutta.
- Opportunity to present Major Prize award at Tournament Presentation.
- Opportunity to present Major Club Awards at our 2025/26 season Presentation night.
- Opportunity at Sponsor request to address members 2 times per year at Club meetings to showcase latest products.
- Option to include promotional material in Tournament bags.
- Appreciation plaque.
- Tournament briefing dinner tickets x 6. Drink tickets x 10.
- Tournament Presentation all food included. Drink tickets x 10.

Contact us:

Shane Burley – 0437780333

Justin Carrick – 0413329328

Email – shellharbourgamefishingclub@gmail.com

# GOLD SHOOTOUT SPONSORS

## CONTRIBUTION OF \$7,500

When sponsors back Shellharbour GFC they're not just supporting a club – they're shaping the future of our sport.

Sponsor will receive the following benefits:

- DAY 1 Shootout Naming Rights in Blue Water Classic Tournament.
- Company name/logo in any additional advertising of the Tournament.
- Prominent placement of Company name/logo on the Tournament apparel.
- Company name/logo as banner on the home page of SHGFC website and a direct link to your company website.
- Naming of Company at each sked of DAY 1 Shootout during the Tournament skeds.
- Sponsor access to promote business and/or a new product on SHGFC members only social media pages.
- Regular ads on the SHGFC public social media page.
- Booth area to display products at Tournament Briefing dinner. Sponsor to advise by February 1 2026.
- Company signage around Shellharbour Marina for the duration of the Tournament. Sponsor to supply.
- 2 x Tournament Shirts OR Tournament Shirts for the entire crew if fishing

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# GOLD SHOOTOUT SPONSOR

- Tournament entry for sponsor team of 4 anglers to fish Tournament - own boat or charter to be arranged by sponsor. Additional fees apply for extra anglers/Shootout/Calcutta.
- Opportunity to present Shootout Prize awards at Tournament Presentation.
- Opportunity to present Club Awards at our 2025/26 season Presentation night.
- Opportunity at Sponsor request to address members 2 times per year at Club meetings to showcase latest products.
- Option to include promotional material in Tournament bags.
- Appreciation plaque.
- Tournament Briefing dinner tickets x 4. Drink tickets x 4.
- Tournament Presentation all food included. Drink tickets x 6.

Contact us:

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Email - [shellharbourgamefishingclub@gmail.com](mailto:shellharbourgamefishingclub@gmail.com)

# GOLD SHARK SPONSOR

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## CONTRIBUTION OF \$7,500

Sponsor will receive the following benefits:

- *Category Naming Rights in Blue Water Classic Tournament.*
- *Company name/logo in any additional advertising of the Tournament.*
- *Prominent placement of Company name/logo on the Tournament apparel.*
- *Company name/logo as banner on the home page of SHGFC website and a direct link to your company website.*
- *Sponsor access to promote business and/or a new product on SHGFC members only social media pages.*
- *Regular ads on the SHGFC public social media page.*
- *Booth area to display products at Tournament Briefing dinner. Sponsor to advise by February 1 2026.*
- *Company signage around Shellharbour Marina for the duration of the Tournament. Sponsor to supply.*
- *2 x Tournament Shirts OR Tournament Shirts for the entire crew if fishing*
- *Tournament entry for sponsor team of 4 anglers to fish Tournament – own boat or charter to be arranged by sponsor. Additional fees apply for extra anglers/Shootout/Calcutta.*
- *Opportunity to present Shark Category Prize awards at Tournament Presentation.*

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# GOLD SHARK SPONSOR

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- Opportunity to present Club Shark Awards at our 2025/26 season Presentation night.
- Opportunity at Sponsor request to address members 2 times per year at Club meetings to showcase latest products.
- Option to include promotional material in Tournament bags.
- Appreciation plaque.
- Tournament Briefing dinner tickets x 4. Drink tickets x 4.
- Tournament Presentation all food included. Drink tickets x 6.

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# SILVER SPONSOR

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## CONTRIBUTION OF \$5,000

LIMITED SILVER PACKAGES AVAILABLE – Sponsor gets choice of package in order of payment received. Contributions add to the total prize pool. The prize amount for each category will be determined closer to the Tournament date.

Package 1 – HEAVIEST MARLIN over 130kgs

**SOLD** – MOST TAGGED MARLIN by BOAT (over 8m) [Shellharbour Marina](#)

**SOLD** – MOST TAGGED MARLIN by BOAT (under 8m) [A1 Silicone](#)

Package 4 – MOST TAGGED MARLIN by MALE ANGLER

Package 5 - MOST TAGGED MARLIN by FEMALE ANGLER

**SOLD** - HEAVIEST MARLIN by JUNIOR ANGLER over 80kgs [Hi Tech Marine & Lone Star Marine](#)

Package 7 - MOST TAGGED MARLIN by JUNIOR ANGLER

Package 8 – MOST TAGGED GAMEFISH by SMALL FRY ANGLER

*Additional Silver Sponsorship categories can be negotiated with the Committee,  
including major prize options.*

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# SILVER SPONSOR

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Sponsor will receive the following benefits:

- *Company name listed on website and program.*
- *Placement of Company name/logo on the Tournament apparel.*
- *Company name/logo on large novelty cheque for Presentation.*
- *Opportunity to present Major Prize award at Tournament Presentation.*
- *Thank you mention on the SHGFC public social media page.*
- *Option to include promotional material in Tournament bags.*
- *Appreciation plaque.*
- *Tournament Briefing dinner tickets x 4. Drink tickets x 4.*
- *Tournament Presentation all food included. Drink tickets x 6.*

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# COMMUNITY SPONSOR

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## CONTRIBUTIONS OF UP TO \$4,500 OR PRIZES

Cash investments of \$500, \$1,000, \$1,500, \$2,000, \$2,500, \$3,000, \$3,500, \$4,000 and \$4,500

Lucky Door Prizes.

Tournament Briefing raffle prizes.

Sked Prizes.

Sponsor will receive the following benefits:

- *Company Logo on website and group signage.*
- *Mention in group social media posts.*
- *Company name in event program.*
- *Option to include promotional material in Tournament bags.*
- *Appreciation plaque.*

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